

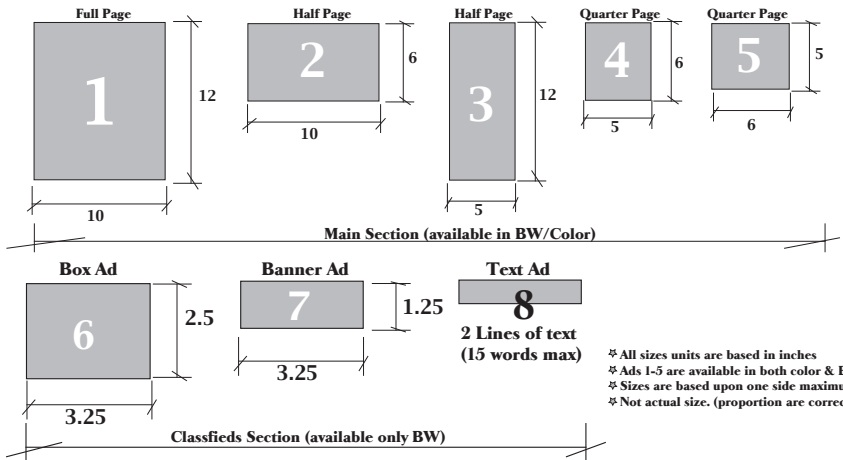
Advertisement Rates on Zethiopia (order form)



not both sides, all sides!

Advertisements submission

Ads may be submitted via email attachments, to nolawi@zethiopia.com, or via CD mailed / dropped to 1119 V st. Washington D.C. 20009 or fax to (202) 518-0245. For any questions call (202) 518-0245.



Ad Type		Price Per Issue		
		1-3	4-6	6 plus
1a.	Full-page color	\$450	\$380	\$355
1b.	Full-page B & W	\$350	\$295	\$275
1c.	Full-back-page color	\$500	\$425	\$395
2a.	Half-page color	\$250	\$210	\$195
2b.	Half-page B & W	\$200	\$170	\$155
3a.	Half-page color	\$250	\$210	\$195
3b.	Half-page B & W	\$200	\$170	\$155
4a.	Quarter-page color	\$125	\$105	\$95
4b.	Quarter-page B & W	\$95	\$80	\$70
5a.	Quarter-page color	\$125	\$105	\$95
5b.	Quarter-page B & W	\$95	\$80	\$70
6.	Box B & W	\$35	\$35	\$35
7.	Banner B & W	\$20	\$20	\$20
8.	Text	\$10	\$10	\$10

Company/Name _____
 Address _____
 City, State & Zip _____
 Contact Name _____
 Phone No. _____
 Email Address _____

Ad Type No. _____
 No. of Issues _____
 Start Issue No. _____

Costs of Advertisements

Ad Type No.	No. of Issues	Total
		\$

Terms & Conditions

Ad formats:

Acceptable formats include PDF's, JPG, TIFF, EPS, PSD, AI. All formats must have resolution of 200 to 600 dpi. All PDF's must have fonts embedded. All ads must be in electronic format.

Payments:

Payments must be made out to Zethiopia. Payments for 1-3 issue advertisements must be made in advance. 50% of total invoice if advertising in 4-6 issues and 25% of total invoice if advertising in 6 or more issues. All payments required prior to the first advertisement getting printed.

Cancellations:

Any advertisement cancellations or changes requested will be made at the discretion of the publisher.

Design:

Zethiopia newspaper has qualified graphic designer within its staff in the case of advertisers needing design work. Addition charges may apply in certain cases.

Zethiopia is not responsible for errors or omissions in any advertising that it provided camera-ready format.

Unless otherwise agreed Zethiopia has the right to insert advertisement in various locations of the newspaper at its discretion.

By signing this form, you agree to pay the published rates for the advertisements on Zethiopia and to abide by the terms and conditions specified above.

Signature	Print Name	Date	Zethiopia Rep